

SELECT

In-Country Partners | INTERNOVA

E-Newsletter – Listing

Required information to be provided by Partner

Mandatory information

- ICP name and location
- 1 hi-res Image jpg, no copy on image
- Text: **Maximum of 300 characters with spaces**

1. Header Line
2. Copy
 - a. Suggested topics:
 - i. Promotions
 - ii. Property update- new openings, renovations, features, restaurant, spa, etc.
 - iii. Itineraries
 - iv. Events

- **Desired call-to-action:**

- a. Option 1: Landing page on the Internova Travel website
- b. Option 3: Advisor-facing PDF
 - i. **PDF Requirements (optional)**
 1. File size must be under 1MB no limit on text or photos, style is up to you.
 2. PDF should include the Internova SELECT ICP program logo.

Disclosure: It is the parnter's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.